Design Graduate Program
Master of Arts Degree

Transfer Credits may comprise no more than 40% of course credits on this program. 4xxx level courses may comprise no more than 9 course credits on this program.

Student ____________________________ Adviser ____________________________

### Master of Arts Degree: Plan A

<table>
<thead>
<tr>
<th>CORE:</th>
<th>Required of all students:</th>
<th>Component Fulfilled:</th>
</tr>
</thead>
<tbody>
<tr>
<td>DES 8181 Research Ethics</td>
<td>Concentration</td>
<td></td>
</tr>
<tr>
<td>Select one course to fulfill core &amp; one component:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES 8102 Quantitative Research Methods</td>
<td>Evaluation &amp; Analysis</td>
<td></td>
</tr>
<tr>
<td>DES 8103 Qualitative &amp; Mixed Methods Research</td>
<td></td>
<td></td>
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<tr>
<td>DES 8112 Design Theory and Criticism</td>
<td>Theory</td>
<td></td>
</tr>
<tr>
<td>DES 8113 Teaching and Assessment</td>
<td>Concentration</td>
<td></td>
</tr>
<tr>
<td>DES 8164 Innovation Theory and Analysis</td>
<td>Theory or Concentration</td>
<td></td>
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</tbody>
</table>

#### Programs with tracks must have common core courses taken by all students in the program.

#### Students with teaching assistantships: Select DES 8113 Teaching & Assessment for the core.

<table>
<thead>
<tr>
<th>Required Components</th>
<th>Foundation Level Required</th>
<th>Courses Planned/Completed</th>
<th>Credits</th>
<th>Grade*</th>
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</thead>
<tbody>
<tr>
<td>Theory/ Philosophy</td>
<td>3</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Evaluation &amp; Analysis</td>
<td>6</td>
<td>Required of all Graphic Design students:</td>
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<tr>
<td></td>
<td></td>
<td>GDes 5388 Design Planning, Analysis, and Evaluation</td>
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<td></td>
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<td>Select one course from:</td>
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<td></td>
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<tr>
<td></td>
<td></td>
<td>DES 8102 Quantitative Research Methods</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>DES 8103 Qualitative &amp; Mixed Methods Research</td>
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<td>Concentration</td>
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<td>Required of all students:</td>
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<td>DES 8181 Research Ethics</td>
<td>1</td>
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<td>Select one of the following courses:</td>
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<tr>
<td></td>
<td></td>
<td>GDes 8361 Color, Design, and Human Perception</td>
<td>3</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>GDes 8362 Nature of Representation in Visual Communication</td>
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<td>Select two of the following courses:</td>
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<td>GDes 4131 History of Visual Communication</td>
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<tr>
<td></td>
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<td>GDes 4340 Surface Design Workshop</td>
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<tr>
<td></td>
<td></td>
<td>GDes 4345 Advanced Typographic Design</td>
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<td></td>
<td></td>
<td>GDes 4352 Design Process: Bookmaking</td>
<td>3</td>
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<tr>
<td></td>
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<td>DES 8114 Design Studio</td>
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<td></td>
<td>Courses are selected with approval of adviser &amp; committee.</td>
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<tr>
<td>Additional Courses</td>
<td></td>
<td>Additional courses determined by adviser &amp; committee.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thesis Credits</td>
<td>10</td>
<td>DES 8777 Thesis Credits: Master’s</td>
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</tr>
<tr>
<td>Related Field or Minor</td>
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<td>Courses &amp;/or a minor are selected in consultation with adviser.</td>
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</tr>
<tr>
<td>Total Credits</td>
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<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: Courses taken on the official degree program must be taken A-F unless only offered S-N.
Transfer Credits may comprise no more than 40% of course credits on this program. 4xxx level courses may comprise no more than 9 course credits on this program.

<table>
<thead>
<tr>
<th>Student</th>
<th>Adviser</th>
</tr>
</thead>
</table>

### Master of Arts Degree: Plan B

#### CORE:

Programs with tracks must have common core courses taken by all students in the program.

- **Required of all students:**
  - DES 8181 Research Ethics

- **Select one course to fulfill core & one component:**
  - DES 8102 Quantitative Research Methods
  - DES 8103 Qualitative & Mixed Methods Research
  - DES 8112 Design Theory and Criticism
  - DES 8113 Teaching and Assessment
  - DES 8164 Innovation Theory and Analysis

- **Component Fulfilled:**
  - Concentration

#### Component Fulfilled:

- **Concentration**
  - Required of all Graphic Design students:
    - GDes 5388 Design Planning, Analysis, and Evaluation
  - Select one course from:
    - GDes 8361 Color, Design, and Human Perception
    - GDes 8362 Nature of Representation in Visual Communication

- **Theory**
  - Required:
    - DES 8114 Design Studio
  - Select one of the following courses:
    - GDes 8361 Color, Design, and Human Perception
    - GDes 8362 Nature of Representation in Visual Communication

- **Evaluation & Analysis**
  - Required of all Graphic Design students:
    - GDes 5388 Design Planning, Analysis, and Evaluation
  - Select one course from:
    - GDes 8102 Quantitative Research Methods
    - GDes 8103 Qualitative & Mixed Methods Research

- **Concentration**
  - Required of all students:
    - DES 8181 Research Ethics
  - Required:
    - DES 8114 Design Studio
  - Select one of the following courses:
    - GDes 8361 Color, Design, and Human Perception
    - GDes 8362 Nature of Representation in Visual Communication
  - Select from the following courses:
    - GDes 4131 History of Visual Communication
    - GDes 4340 Surface Design Workshop
    - GDes 4345 Advanced Typographic Design
    - GDes 4352 Design Process: Bookmaking

- **Courses are selected with approval of adviser & committee.**

#### Additional Courses

- **Additional courses determined by adviser & committee.**

#### Additional Courses

- **Plan B Project**
  - 3 GDes 8222 Plan B Master's Project

- **Related Field or Minor**
  - 6 Courses &/or a minor are selected in consultation with adviser.

#### Total Credits

- **Note:** Courses taken on the official degree program must be taken A-F unless only offered S-N.