



Introducing the Product Design Advisory Board

This inaugural board of 16 members represents the diversity and significance of the product industries here in the greater Twin Cities area. In the year ahead, they will help us craft our mission statement as an academic program, develop our new MS degree, and guide our students and alumni into internships and careers.

Jane Casto

CEO
Stir Creative Drive Inc.

Cassie Connery (PDES Alum 2019)

Associate Experience Designer
Best Buy

Ken Grant

Head of Global Design
Caterpillar Inc.

Wendy Jedlička, CPP, ISSP-SA

Owner
Jedlička Design

Katie Kelly

Senior Design Researcher
Worrell

Tom Kramer

President & CEO
Kabloee Design

Brad Lohrding

Principal User Experience Designer
Medtronic

Ryan McCoy

Director Product Development
Target

Cristin Moran, Ph.D.

CEO
Growth Science

Chris Plantan

Executive Director
C.M.P (& Founder of Russel + Hazel)

Sara Prescott (PDES Alum 2018)

User Experience Designer, Epic

Robert Quintero

Director of UX
3M

Reginaldo Reyes

VP Brand Experience + Environmental
Design
KNOCK

Krisa Ryan

Director of Service and Experience Design
Worrell

Michael Skinner

CoFounder, Innovation
General Mills

LeSpencer Walker

Sr. Strategy & Operations Manager
Target

For questions or more information about the board, please contact:

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Program Director, University of Minnesota, College of Design